

MONEY TALKS!

"We set out to identify the 150 best college buys--the schools that deliver the highest-quality education for the tuition they charge."

-Derek Gordon and Daniel Essner, *Money* magazine, Sept., 1997

Oklahoma City University

has been named to Money magazine's list of America's top 100 best college buys.

- *OCU is ranked 31st and is the only Oklahoma college or university on the list.*
- *OCU has the 8th lowest tuition cost of the top 100 schools.*
- *OCU ranks 4th among best-buy schools located in the southwest.*
- *OCU joins the ranks of such excellent institutions as Rice, Harvard, Princeton, Dartmouth and Trinity.*
- *Membership in the magazine's elite group of 100 schools is determined by several factors, including freshmen test scores, class rankings, grade point averages, freshmen retention rates, quality of faculty, library facilities, student-to-teacher ratios, costs and scholarship and financial aid award averages.*